

### **Unmatched innovation** to make payment processing better



### Market dynamics drive the need for innovation in health payment processing

The health care industry is evolving. Market pressures affecting cash flow are driving the demand for new and improved solutions that offer secure, quick and dependable payments. These advancements aim to enhance the satisfaction of payers, providers and patients alike.





### **Speed of claims payments**

Providers expect fast and reliable payments.



#### Rising administrative costs

Administrative simplification could deliver up to \$265 billion in annual savings.1



### Provider and payer collaboration

49% of health plan executives want more data sharing and collaboration with providers.2

**Market forces** impacting cash flow for health care organizations



### Staffing shortages

Investment in workforce is more important than ever, as studies suggest a national industry shortage of more than 4 million workers by 2026.3



#### **Patient relationships**

Patients expect providers to have digital tools, such as telehealth, but implementation may require additional capital.4



#### Account receivable delays More than half of Americans delay medical

payments due to high deductibles and insurance coverage uncertainty.5

### **How Optum Financial can help**

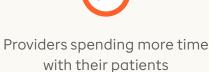
Our scalable and secure payment delivery platform is engineered to drive efficiency for payers and providers based on applied health care expertise.

Securely moving money and data together helps ease the

financial reconciliation burden, resulting in:



experience to providers





#### Implement frictionless payment options for providers with confidence, offering services only available from Optum Financial.

Large provider payment network

\$500B

annual payments processed<sup>6</sup>

health care providers<sup>6</sup>

payers<sup>7</sup>



# Better payment delivery experience

Improve provider satisfaction by offering fast, accurate and secure payments

## with **flexible payment** choice options.



### Lower administrative costs Reduce administrative costs on day one by eliminating check

# and print/mail costs with electronic payment options.



Visit optum.com/healthpayments to see how we can bridge the payment gap between payers and providers.

- 1. McKinsey & Company. Administrative simplification: How to save a quarter-trillion dollars in US healthcare. October 2021. Accessed September 3, 2024.
- $2. \ \ Deloitte. Future-proofing the business. \, May \, 20, 2021. \, Accessed \, September \, 3, 2024. \, Accessed \, 3, 2024. \, Acc$  $3. \ \ Oracle. The shortage of US healthcare Workers in 2023. \ January 2023. \ Accessed September 3, 2024.$
- 4. Becker's Hospital Review. Why patients delay medical payments: 12 findings. August 28, 2017. Accessed September 3, 2024.  $5. \ \ Medical \ Economics. \ Improving \ days \ in accounts \ receivable. \ July \ 26, 2021. \ Accessed \ September \ 3, 2024.$
- 6. Optum Financial book of business, Q3 2023 7. Optum Financial book of business, 2023.

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