

Analytics in Action: Building a Strategic Framework for Risk Adjustment

Presented by:

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Today's presenters



Vijaya Vishwanathan

Director of Product, Analytics
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Ramneek Kaur

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Agenda

A blurred background image of a person's hands writing on a notepad with a pen, set against a warm orange and yellow gradient.

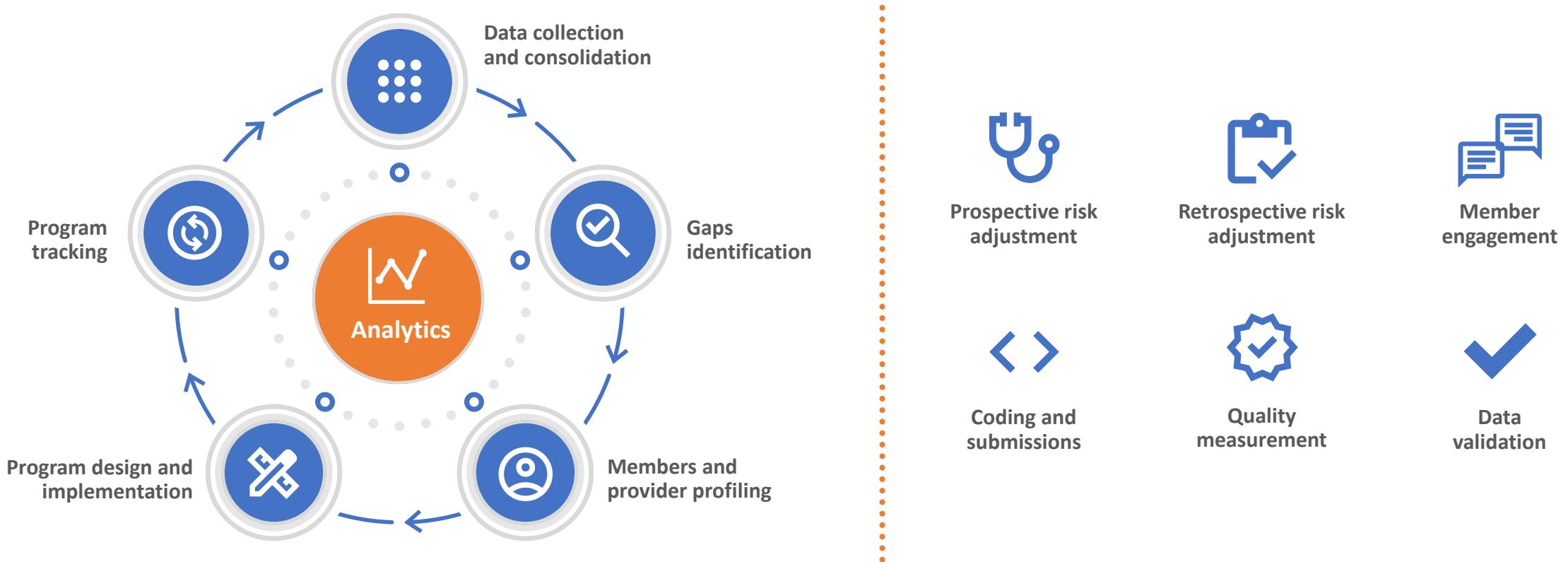
- 1 Lifecycle of analytics
- 2 Data-driven roadmap for 2026
- 3 Program orchestration

Lifecycle of Analytics

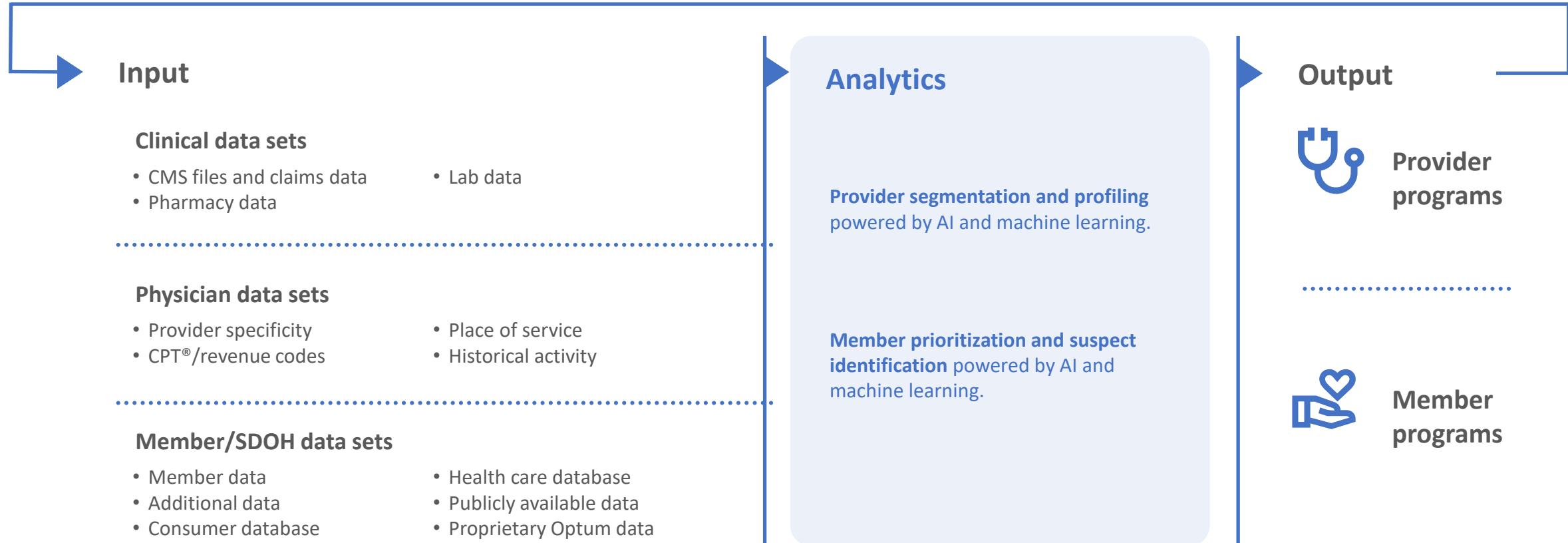


RISE

Analytics drive success across risk adjustment and quality initiatives



Integrated analytics is the key to comprehensive programs



CPT® is a registered trademark of the American Medical Association.



How mature is your organization's analytics capability for risk adjustment?

- We're just starting to collect and consolidate data
- We have basic analytics and reporting in place
- We use analytics for program tracking and improvement
- We have integrated, AI-powered analytics driving decision-making



The analytics litmus test

Can your data help you understand the whole member or provider?



A complete *member* profile consists of:

- Demographics
- Chronic conditions
- Utilization patterns
- Preventive care
- Social determinants of health
- Care gaps

Does your data inform care management decision making?

←

- Provider visit frequency
- Specialist referral needs
- Gaps in care, even after visits
- Utilization

→

- Travel assistance needs
- In-home vs. in-office
- Correct PCP attribution



A complete *provider* profile consists of:

- Specialty and location
- Panel size and composition
- Quality metrics
- Coding accuracy
- Performance trends



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3 key steps to set up your data and analytics



Identify members
with cohorts of care



Member outreach
strategies



Provider partnerships to
drive timely interventions

Data-driven roadmap for 2026



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2026 Medicare Advantage risk adjustment deadlines and milestones

(DOS Jan. 1, 2024–Dec. 31, 2024) Submissions

(DOS Jan. 1, 2025–Dec. 31, 2025) Post-encounter programs

(DOS Jan. 1, 2026–Dec. 31, 2026) Pre-encounter and point-of care programs

2026	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
		● 2025 final run (Feb. 2, 2026)							● 2027 initial run RA (Sept. 4, 2026)			
		● 2026 mid-year RA (Mar. 6, 2026)										

Audit memos (if received) for PY 2020–2024*

Audit memos (if received) for PY 2025*

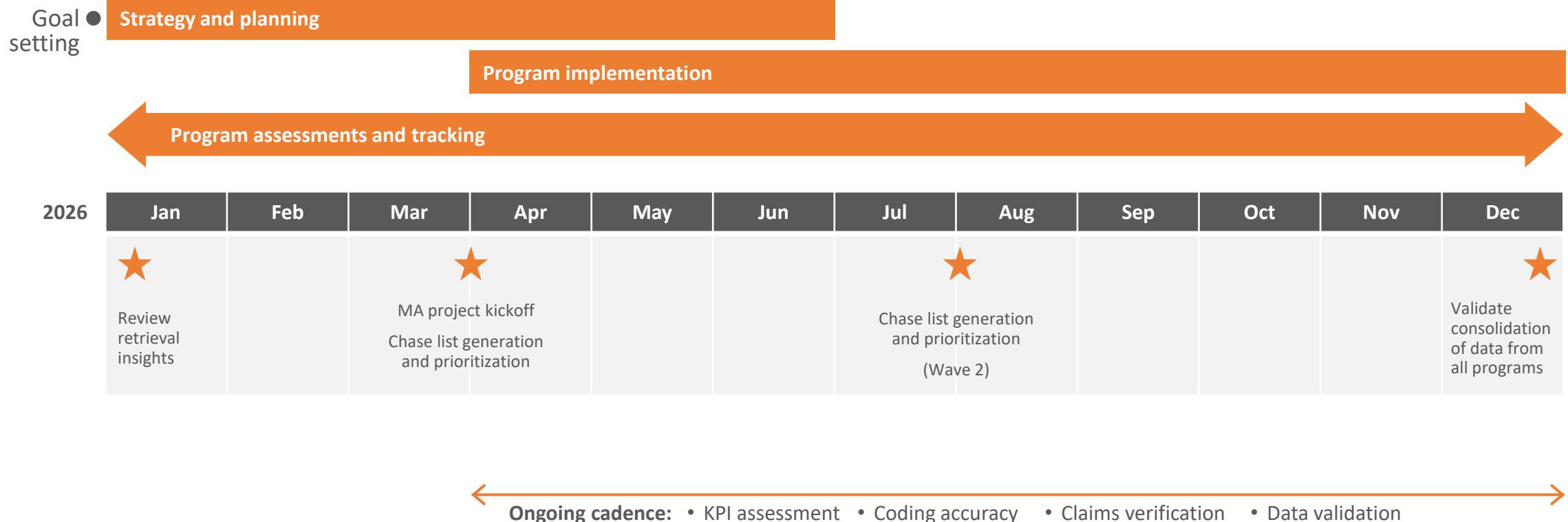
Closed-period delete deadlines for PY 2025 (Jun/Jul 2026)*

*Estimated timelines, not published by CMS.

Leveraging analytics for data-driven decision-making at key milestones

DOS 2025 programs — Retrospective chart reviews

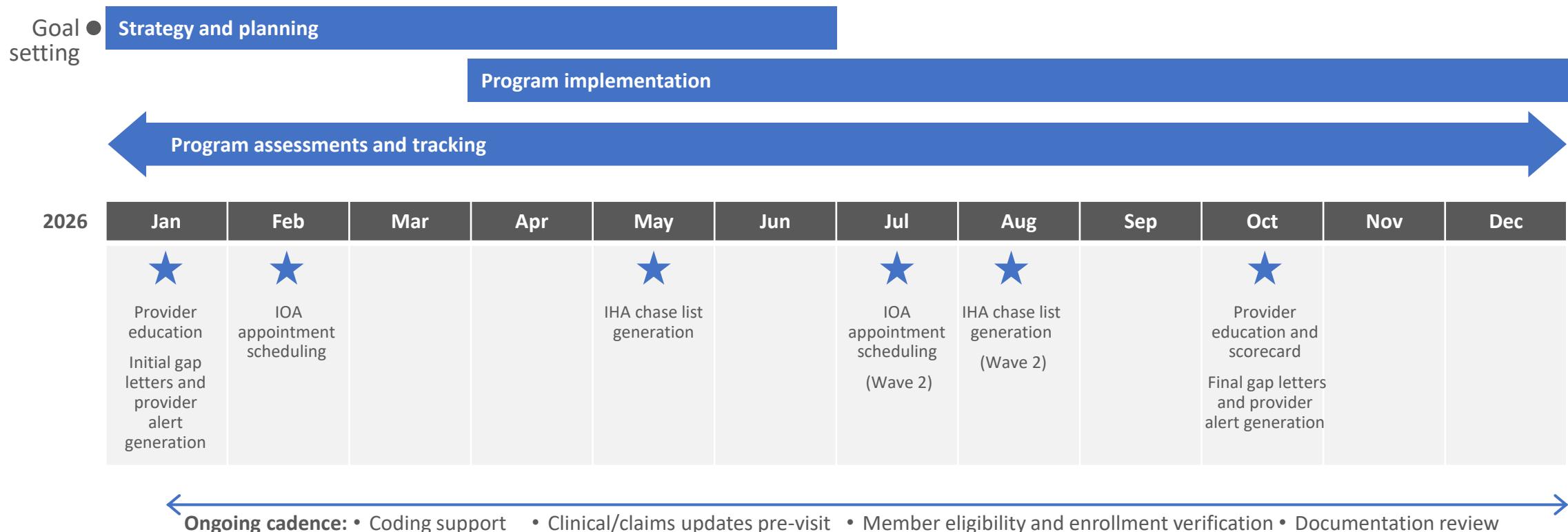
★ Analytics milestones



Leveraging analytics for data-driven decision-making at key milestones

DOS 2026 programs — Prospective review and member engagement

★ Analytics milestones



Program orchestration

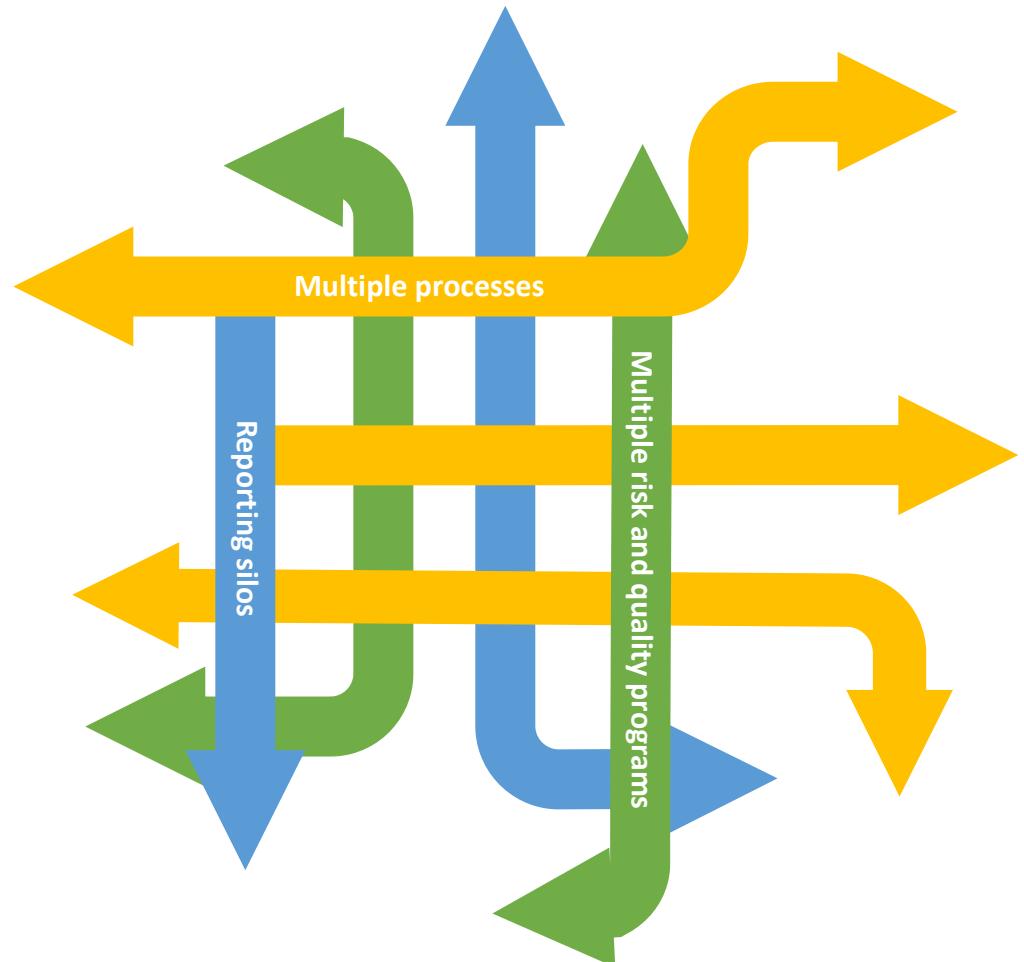


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Disparate programs limit potential value

When managing multiple programs, many organizations struggle with:

- Lack of centralized reporting
- Non-integrated data sets
- Provider abrasion
- Multiple EMR platform support
- Diminishing member confidence
- Inefficient staffing ratios



Frost & Sullivan. The Impact of Health Plan Risk Adjustment and Quality Programs on Healthcare Providers. Presented to Optum Dec. 17, 2024.

Frequent CMS changes have a big impact

Continuously navigating regulatory challenges ...

- Risk adjustment model changes
- Part D redesign
- New Star Ratings methodology
- New FHIR® interoperability rules
- Increasing compliance/audits

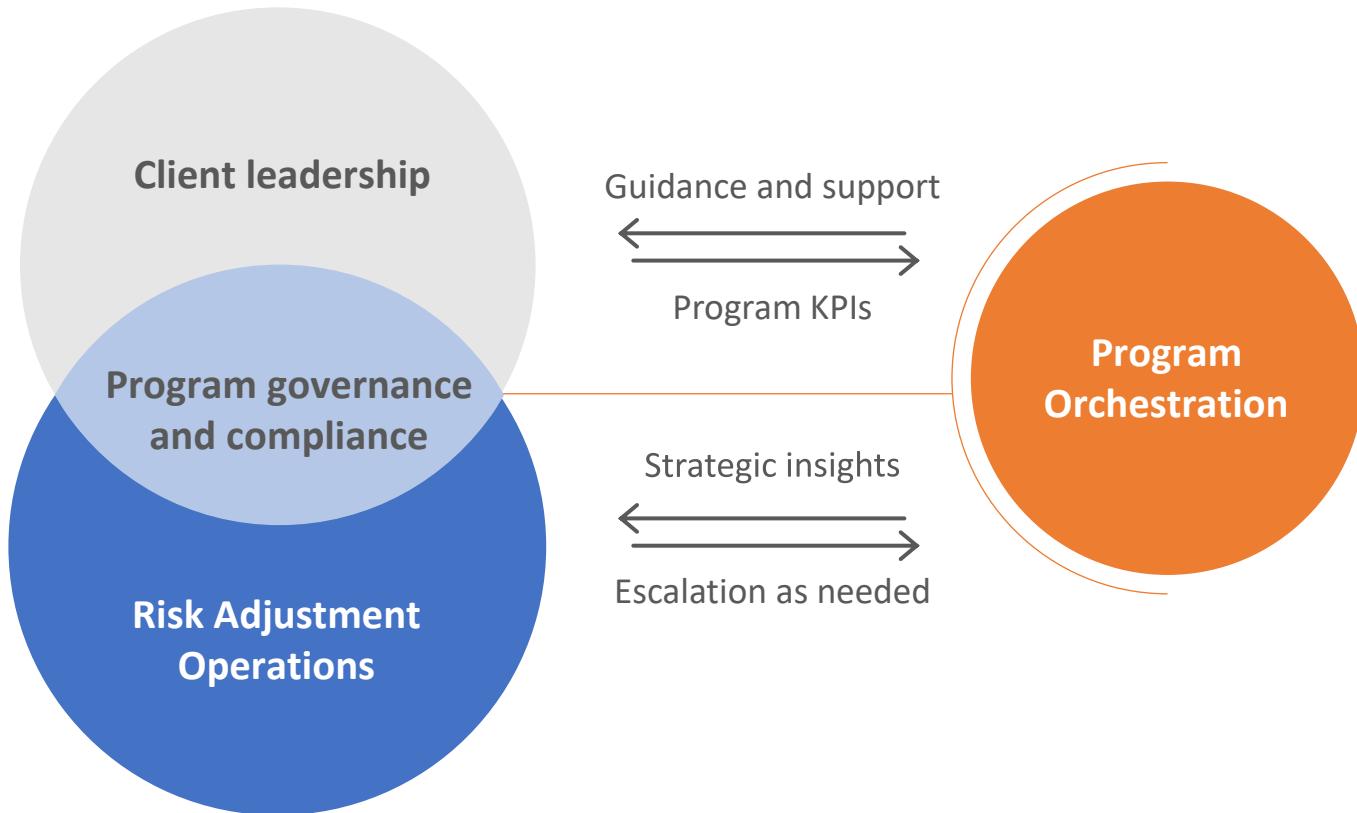
... can lead to possible gaps ...

- Strategy
- Processes
- Communication
- Systems
- Training

... and negative impacts

- Timeliness
- Output
- Program ROI
- Innovation

Integrated program orchestration enables strategic alignment and measurable outcomes



Our 5-phased approach to effective implementation

- 1 Discovery and strategic alignment
- 2 Design and mobilization
- 3 Execution and monitoring
- 4 Optimization
- 5 Steady state



What is the biggest barrier your team faces in achieving effective risk adjustment orchestration?

- **Bandwidth and expertise:** Limited capacity and need for staff training
- **Strategy and analytics:** Gaps in planning, insights and data-driven decision-making
- **Relationships:** Challenges in provider partnerships and member engagement
- **Technology and integration:** Outdated systems, automation gaps and poor data flow

Q&A



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Thank you

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