



# One Pass Select

Stand out from the competition by offering a total solution for members' physical and digital needs

Empower your members to live their healthiest lives with One Pass Select™, an extensive gym network, digital fitness and grocery delivery membership. With One Pass Select, you can:



**Offer the ideal fitness network** that meets your members' preferences, demographics and goals. Members can choose from more than 18,000 fitness locations and more than 23,000 on-demand videos and livestreaming fitness classes.



**Differentiate your membership** with unique offerings, such as a grocery and household delivery program and a customizable workout builder app for members.



**Get a customizable** plan design, pricing and marketing support to build brand equity designed to meet your budget's needs.

**18,000+**

gyms and boutique fitness studios included in the One Pass Select network<sup>1</sup>

**5 membership tiers**

Members can choose which tier best fits their lifestyle and fitness goals<sup>1</sup>

**20%**

average retail gym membership savings with One Pass Select<sup>1</sup>

**Optum**

## Making fitness more accessible for members

The health care industry faces significant cost increases driven by chronic conditions associated with physical inactivity and poor nutrition. Participating in moderate exercise is proven to help improve brain health, manage weight, reduce the risk of diseases, strengthen bones and muscles, and increase life expectancy.<sup>2</sup>



### Best-in-class fitness network and extensive digital library

- **Expansive fitness network** with more than 18,000 locations, including large national brands and boutique studios
- **More than 23,000 on-demand digital videos** and livestreaming fitness classes, including a free AI workout builder app that creates customize workout routines and demonstrates how to perform exercises
- **Multi-location access** allowing members to use multiple gyms during the same month, with no waiting period or additional cost



### Streamlined digital experience for members

- **Mobile app experience** allows members to manage their membership, access product features and find digital content directly from their phone
- **Enhanced digital tools**, including a progress tracker, gym locator and day planner help members achieve their wellness goals
- **Integration with devices**, including popular wearables brands and heart rate monitors
- **Gym locator tool** allows members to browse fitness locations in their area before committing to a tier



### Flexible membership options designed for unique needs

- **Flexible subscription options** including no long-term contracts, with upgrade/downgrade flexibility and the ability to cancel any time
- **Family and friends membership options**, with the ability to add unlimited members 18 years or older to each account at a 10% discount



### A proven partner to deliver results

- **Customized pricing** to help you choose the most cost-effective program for your employees or members
- **Expertise in engaging members** with comprehensive marketing campaigns and a mobile-responsive web experience
- **Proven track record** of success with more than 13 million eligible members



### Grocery and household essentials delivery

- **Free membership** to convenient grocery delivery services from nationally recognized retailers
- **Free, same-day delivery** for orders that meet minimum qualifying amount
- **Access to video streaming** from popular streaming service with over 40,000 episodes, hit movies and live sports and fuel savings at 14,000 locations nationwide with membership

Visit [optum.com/onepass-select](https://optum.com/onepass-select) for more information.

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1. One Pass internal analytics/book of business 2022.
2. Department of Health and Human Services. [Physical activity guidelines for Americans. 2018.](#)